

WILLIAM LATERZA

Producer | Cinematographer

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PROFESSIONAL SKILLS

- Sports Cinematography
- Directing and Producing
- Color Grading
- Storytelling
- Live sports production
- Scriptwriting
- Logging Footage
- Social Media management & analysis
- Conducting Interviews
- Photography

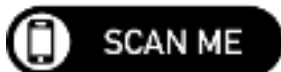
SOFTWARE

- Adobe Premiere Pro
- Adobe Audition
- Adobe After Effects
- Adobe Photoshop
- Adobe Lightroom
- Microsoft Word
- Microsoft Excel
- Davinci Resolve

EQUIPMENT

- Sony A7 III Rig (personal)
- Sony FS7
- Black Magic Pocket Cinema 6k
- Panasonic GH5
- Ronin S Gimbal
- DJI Phantom 4 drone
- Rode Videomic Pro
- Sennheiser Wireless Lav mics
- Dracast LED lights

WEBSITE/PORTFOLIO



EXPERIENCE



NCAA

Freelance Videographer/Social Video / December 2021 - Present

- Filmed and produced short video content and highlights covering the NCAA Division 1 Women's Volleyball tournament for @NCAAvolleyball



OHIO UNIVERSITY - FOOTBALL TEAM

Director of Video Productions / May 2021 - Present

- Creating a content schedule and responsible for a small creative team
- Directing various shoots and interviews
- Filming and editing game highlights, trailers, and interviews
- Traveling with the team to away games and events
- Logging and color grading footage for archive
- Producing individual player packages and NIL videos
- Was an editor/videographer since 2018 before being promoted



CINCINNATI BENGALS

Freelance Grip / January 15th 2022

- Grippled for Bengals Producer Luke Johnson during the AFC Wild Card game between the Bengals and the Raiders. Helped move the camera rig across the field, carried and upkept additional equipment.



BALTIMORE ORIOLES

Videographer Intern / June 2021 - August 2021

- Filming game highlights and pre/post-game activities, fundraisers, and interviews.
- Editing game highlights, Moments from the MLB Draft, and MLB All star game for quick turnaround via Slack and Asana.
- Editing highlight videos and packages for players to post on their social media accounts.
- Producing videos packages for the video board to be played during games.
- Creating content to post on the team's social media accounts.



THE OHIO STATE UNIVERSITY - OHIO STATE HOOPS

Creative Video Producer / October 2020 - May 2021

- Created content schedule and was responsible for a small creative team
- Conducted interviews for Big Ten Network's "The Journey"
- Directed various shoots, commercials, and promotional videos
- Filmed and edited game highlights, commercials, trailers, and interviews
- Traveled with team to away games and NCAA Tournament
- Logged and color graded footage for the archive
- Helped drive 30k+ followers on Instagram & 15k+ on Twitter
- Content reaching over 1.132 Million views, and 119.8k likes and shares
- Ranked #6 in NCAA social media engagements in Feb. 2021 via Skullsparks

EDUCATION

OHIO UNIVERSITY/ CURRENT



- Bachelors of Science in Journalism in E.W. Scripps School of Journalism
- Expected graduation May 2022
- Member of the National Society of Leadership and Success
- GPA 3.84



HOOTSUITE ACADEMY

CERTIFIED SOCIAL MEDIA STRATEGIST / JUNE 2018

- Proficiency in tactical applications of social media and marketing, including social media strategy, community building, content marketing and social media advertising